Frankfort, NY, February 28, 2001—SoftNoze announces the release of the innovative Clamp-style Universal Bracket™ (CUB™). Within the sensor industry, the CUB™ is unmatched in versatility for aiming and securely attaching photoelectric and ultrasonic sensors. Just as importantly, the SoftNoze family of CUB™ brackets accommodates virtually every industrial sensor model and brand. Now, regardless of sensor specified— a mounting and aiming solution is readily available.

Brett B. Truett, Engineering Manager for SoftNoze, commented that “the CUB™ family of brackets was developed to offer photoelectric and ultrasonic sensor users the options they need; a standard readily-available mount with versatility and strength.” SoftNoze Sales Manager, Scott Truett added “the rapid growth of the photoelectric sensor segment was key to our decision to develop this line of universal mounts.”

The HalfKlamp™ Set is the core component of the CUB, working double duty to offer amazing versatility. “Essentially two matching, shell-shaped, zinc die cast components are the heart of the CUB” explained Brett Truett, “they either clamp onto a 3/8” socket head cap screw on ‘Bolt-on’ models, or they slide along a customer supplied 1/2” diameter rod on ‘Rod-Mount’ models.” Brett Truett goes on to say, “While these “shells” clamp-down on the screw head or rod, their outer edges grasp and expand to secure the sensor bracket.” This dual tightening is done via a single 5/32nd hex-head screw. Repositioning for aiming adjustments, in any direction, is done quickly with a 5/32nd hex wrench.

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In conclusion Scott Truett stressed, “SoftNoze scoured the leading sensor catalogs to ensure that the CUB™ would meet the demands of 80% of the marketplace. However if we missed a design, the SoftNoze CPR (Custom Product Request) process quickly and efficiently handles special needs. This CPR system defines, tracks and produces the three critical items customers require when seeking solutions: 1) part number, 2) price and 3) delivery date. This system is further insurance that SoftNoze customers get what they need, regardless of the sensor they specify.”

**Price & Delivery**

CUB™ solutions range from $15.00 to $28.00 each. HalfKlamps for both applications (bolt-on and rod-mount) and each sensor bracket are also sold separately. Most products are available from stock and can ship the same day when ordered by 2pm.

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SoftNoze USA, Inc. is the only company in the world 100% dedicated to sensor accessories and mounting brackets. With hundreds of standard models, dozens of custom designs, and an abundance of ‘can-do’ attitude, SoftNoze stands ready to assist end users, OEM’s, distributors and Sensor Manufacturers with their sensor applications.